



LogiMAT Daily 2020

The official trade fair newspaper

The official trade fair newspaper "LogiMAT Daily" (in German language and partially English) is published on each day of the trade fair LogiMAT and TradeWorld distributed to trade visitors. It provides a summary of the previous day at the fair and informs readers of the current day's programme. Trade topics, interviews and impressions of the fair are the main focus of the newspaper.

The LogiMAT Daily is an up-to-date companion that no trade fair visitor should be without.

➔ Your advertisement will appear in all three issues of the trade fair newspaper.

Reader target group: Experts and decision-makers of the intralogistics industry and multi-channel retailer. All visitors to the LogiMAT and TradeWorld 2020

Ideal advertising environment for: all LogiMAT and TradeWorld exhibitors

Total distribution: 24.500 copies
 1st day: 8,000
 2nd day: 10,000
 3rd day: 6,500

Size: 255 x 350 mm

Advertising sizes and rates (in Euros):

Size	vertical	horizontal	normal	b/w	2c	4c
1/1	231 x 320 mm			4,950	5,370	6,200
1/2	111 x 320 mm	231 x 158 mm	Junior Page 170 x 230 mm	2,800	3,220	4,050
1/3	69 x 320 mm	231 x 106 mm		1,980	2,400	3,240
1/4	52 x 320 mm	231 x 77 mm	111 x 158 mm	1,640	2,040	2,900
1/8	51 x 159 mm	231 x 37 mm	111 x 77 mm	1,180	1,600	2,440

Sizes width x height Rates in euros and subject to VAT
 The advertisement will appear in all three issues of the trade fair newspaper.

Copy deadline: 6th February 2020

Print document deadline: 12th February 2020

Publication date: daily from 10 to 12 March 2020
 for the LogiMAT and TradeWorld
 in Stuttgart

Contact:
 Gabriele König
 Tel. +49 89 32391-261
 Sandra Felscher
 Tel. +49 89 32391-260
 Fax +49 89 32391-163
 logimat-daily@hussverlag.de

huss
 HUSS-VERLAG GmbH
 Joseph-Dollinger-Bogen 5
 80807 Muenchen, Germany
 www.huss.de

LogiMAT Daily 2020

Fax your order to:
+49 89 32391-163

We wish to book the following advertisement
(please tick boxes for size and rate in Euros)

Printing documents:

Please send your print document as a PDF file (maximum pdf 1.3) for newspaper printing.

Colour space: Printing is done in accordance with the Euro scale in process standard (C, M, Y, K). Please do not use any additional colour channels or spot colours in your document. Please make sure that there are no pictures in RGB or Lab colour space integrated in your documents. Duplex colours cannot be processed. HKS/Pantone special colours will be converted to 4c in the workflow.

Profile: You can download **ISOnewspaper 26v4.icc** free of charge at: www.ifra.de

By using this profile your data will be optimally separated for the newspaper printing process.

Proof: An accurate printed colour reproduction can only be guaranteed with an Ugra/ Fogra media wedge proof (newspaper printing profile ISOnewspaper26v4). A coloured proof can only serve to check the artwork supplied.

Size	vertical	horizontal	normal	b/w	2c	4c
<input type="checkbox"/> 1/1	231 x 320 mm			<input type="checkbox"/> 4,950	<input type="checkbox"/> 5,370	<input type="checkbox"/> 6,200
<input type="checkbox"/> 1/2	111 x 320 mm	231 x 158 mm	Junior Page 170 x 230 mm	<input type="checkbox"/> 2,800	<input type="checkbox"/> 3,220	<input type="checkbox"/> 4,050
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<input type="checkbox"/> 1/8	51 x 159 mm	231 x 37 mm	111 x 77 mm	<input type="checkbox"/> 1,180	<input type="checkbox"/> 1,600	<input type="checkbox"/> 2,440

Sizes width x height

Rates in euros and subject to VAT

The advertisement will appear in all three issues of the trade fair newspaper.

Our address:

Company/name

Contact

Street

Postcode and place

Tel.

Fax

E-Mail

Date

signature

Contact:

Gabriele König

Tel. +49 89 32391-261

Sandra Felscher

Tel. +49 89 32391-260

Fax +49 89 32391-163

logimat-daily@hussverlag.de

huss

HUSS-VERLAG GmbH

Joseph-Dollinger-Bogen 5

80807 Muenchen, Germany

www.huss.de

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