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### **HUSS-VERLAG Presseinformation Nr. 26/23**



## International Cargobike of the Year (CABOTY): EAV, Muli und Carla Cargo winners

After a highly exciting finish, the Carla Cargo trailer, the Long John muli Long John muli motor and the EAV 2Cubed quad won the awards. The VDA Managing Director Jürgen Mindel, powered by RLVD and LOGISTRA Mindel, powered by RLVD and LOGISTRA..

**München, 8. September 2023.** After an exciting two-stage selection process with the Test Days at the Eurobike in Frankfurt and the final and awards ceremony at the IAA Mobility in Munich, the british manufacturers EAV with the 2Cubed in the Heavys category, the german muli with the folding basket Long John muli Motor in the Lights category and german Carla Cargo with Con-Pearl body in the Trailers category won the awards for the "International Cargobike of the Year 2023" among more than 20 candidates.

The EAV convinced the jury at the final with a coherent package of iconic iPhone-style design, smooth and uncomplicated handling, robust volume construction and reliable drive technology with Heinzmann central axle motor. The muli Motor impressed with enormously agile and safe handling even when loaded, quiet Shimano automatic drive and, thanks to Eurobox suitability, high flexibility for commercial applications, also in combination with trailers. The Carla Cargo trailer enables the transport of volume freight by bike even without costly investments and provides a professional box system with the Con-Pearl body.

VDA Managing Director Jürgen Mindel emphasised at the award ceremony that cargo bikes play a key role on the way to climate-neutral urban logistics, which the IAA also wants to reflect. The VDA, in cooperation with the German Cycle Logistics Association (RLVD), was a partner of the 2019 Cargo Bike

Award, which was initiated by the trade journal LOGISTRA from HUSS-VERLAG. The IAA MOBILITY had taken the topic into account with its own cargo bike course, where the manufacturers and participants in the award could present their products to the public.

RLVD board member, juror and cargo bike logistics expert Martin Schmidt pointed out the contribution that cargo bikes could make to the overall structure of urban logistics, not in competition, but as an intelligent, climate-friendly, high-performance and space-saving complement to vans and trucks. The aim is to work together with all participants in the transport chain to make logistics environmentally friendly, Schmidt explained.

Due to the growing market and the increasing number of participants, this year the initiators decided on a two-stage procedure with the test days at the Eurobike in Frankfurt and the final at the IAA MO-BILITY in Munich, in order to do justice to the more than 20 competing products. The young industry's enthusiasm for innovation is unbroken, as LOGISTRA's head of department Test+Technik and initiator of the award Johannes Reichel emphasised at the awards ceremony. The award covered a broad spectrum, but by no means the entire market. Accordingly, the selection, which was made by a jury of experts, was difficult.

In addition to LOGISTRA editor Reichel, the jury included bike logistics expert Martin Schmidt from Cycle Logistics in Berlin, bike logistics expert Thomas Schmitz from the company Radlader in Mainz, cargo bike consultant, courier and developer Aline Künzler from Veloblitz/velogisch Zurich and bike design lecturer Satish Kumar Beella from the Hague University of Applied Sciences.

The winners per class:

#### **Light Cargobikes**

- 1. Muli Motor
- 2. DLiWR Pulse Pro
- 3. Larry vs. Harry eBullitt X EP8 Convoy

#### **Heavy Cargobikes**

- 1. EAV 2Cubed
- 2. tricargo Lademeister
- 3. Mubea U-Mobility Cargo Pack

#### **Bike-Trailer:**

1. Carla Cargo/Con-Pearl Box

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Attachment: CABOTY Winner 2022 as jpg; Picture credit: HUSS-VERLAG/VDA/Lars Hübner

Text and images are available on the HUSS press site at www.huss-verlag.de. Please send a specimen copy to HUSS-VERLAG GmbH, Press and Public Relations, Joseph-Dollinger-Bogen 5, 80807 Munich.

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#### **LOGISTRA**

The trade magazine LOGISTRA informs operationally responsible decision-makers in the distribution logistics about tried-and-tested solutions and products for optimising warehousing and dispatch as well as distribution traffic. The content includes news, technology and know-how for operational decision-makers in distribution logistics. From racking systems, warehouse technology, forklift trucks and order picking to AutoID, handhelds and warehouse software. Topics include packaging technology, pallets and containers, load securing, customs and export as well as selecting the right right service provider. At current trends and technology of distribution trucks, vans and trailers and superstructures, supplemented by detailed vehicle tests and tips on fleet management tips on fleet management, dispatch and vehicle fleet as well as telematics.

#### **HUSS-VERLAG**

HUSS-VERLAG is a modern B2B publishing house, which publishes trade journals and periodical special publications for the and executives in the logistics and automotive sectors, as well as in the tourism tourism, transport, aftersales and passenger transport sectors with products, practical products, practical and background knowledge. The web presences of the trade magazines have also developed into sought-after information portals. The HUSS-VERLAG currently publishes the trade journals LOGISTIK HEUTE, LOGISTRA, taxi heute, busplaner, VISION mobility, Unterwegs, PROFI Werkstatt and the newspaper Transport including special publications and digital media. The HUSS-VERLAG awards prizes, such as BEST OF mobility, BESTER AUTOHOF, the European Transport Prize for Sustainability, the International busplaner Sustainability Award, Taxi of the Year, the BESTE PROFI workshop brand, the BEST LOGISTICS BRAND, LOGISTRA best practice and the Supply Chain Awards. The managing directors of HUSS-VERLAGS are Christoph Huss and Rainer Langhammer. The HUSS-VERLAG is part of the HUSS-group of companies with headquarters in Munich and Berlin.